



EHRx SOLUTIONS

We resolve 94% of e-prescribing issues in 3 business days

Traditional Communications Model

The EHR and ePrescribing environment is ever changing and can have a profound impact on your new product launch—without intervention, it can take up to or more than six months for your product filing to appear in EHR systems and eRx devices. So what do your sales reps do?



Two Labs Model

Through the integrated process of Two Labs' Compendia and EHRx Solutions services, we can resolve a myriad of ePrescribing issues, allowing your sales representatives to focus on clinical messaging.



About Two Labs

Two Labs provides expert, integration services that eliminate barriers to product launch and provide strategies for continued market viability

For a free consultation call us at 614-389-4004 or email info@twolabs.com

EHRx SOLUTIONS

OUR PROCESS:



MARKET RESEARCH

Assess competing products to ensure ePrescribing both fits within and maximizes channel strategy



IMPLEMENTATION

EHRx app, as well as dedicated Account Managers to assist with implementation



Weekly / Bi-weekly conference calls throughout engagement

WHY INVEST IN A PARTNERSHIP WITH TWO LABS?

WE'VE EXECUTED OVER 115 PROJECTS



EXECUTED OVER 115 PROJECTS, MANAGING ERX/EHR LAUNCHES AND ISSUES RESOLUTION PROGRAMS



250+ LAUNCHES

NEW PRODUCTS AND TRANSITIONS



OUR CLIENTS

80% or more of our clients are launching their first drug



17+ YEARS

as a pharmaceutical industry leader

Launching products for manufacturers for over 17 years



FULL SUITE OF SERVICES

From evaluating channel strategies to obtaining proper licensures and building a patient program

TEAM OF EXPERTS

Our team is comprised of industry professionals who are experts in their fields. Their expertise extends across a multitude of disciplines in the pharmaceutical industry, from licensing, compendia, and patient services, to channel strategy, finance, and more. We strive not only to be subject matter experts within disciplines.

WE ARE KNOWN FOR

Our reputation in the industry is that we understand the client's needs, provide a customized approach, and deliver the results they expect. According to Loyalty Research Center, Two Labs client loyalty was the highest they have seen among any of their B2B and B2C clients.

Source: Loyalty Research Center, August 2018, N=56, Updating research August 2020.

We understand that patients are desperately waiting for the latest drug innovation and pharmaceutical leaders are anxiously getting ready to launch their new drug. The partnership you would experience with Two Labs is the highest our third party research vendor has ever seen from any organization.

At the end of the day we take care of our clients - doing what's right for them and their new drug.