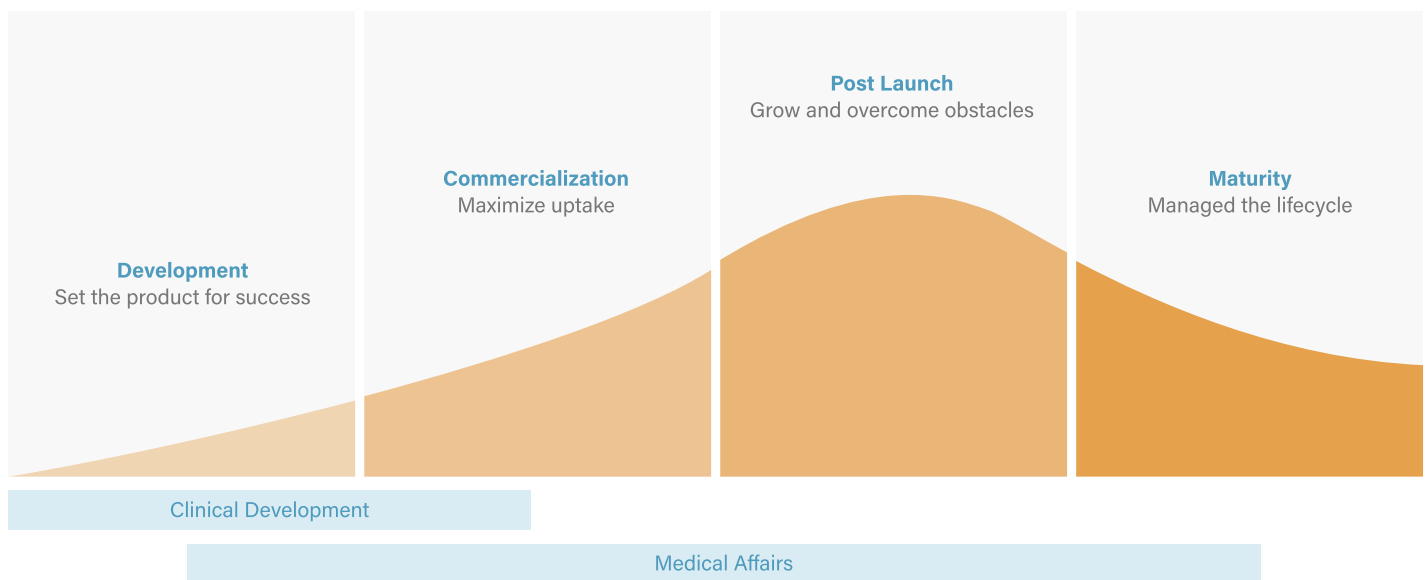




CLINICAL / MEDICAL AFFAIRS

Our Clinical & Medical Affairs team works closely with commercial leadership to understand and capitalize on market opportunities while developing strategic approaches and tactical plans.

Our team creates detailed maps of the current treatment landscape and the actionable opportunities to optimize external engagement.



About Two Labs

Two Labs provides expert, integration services that eliminate barriers to product launch and provide strategies for continued market viability

For a free consultation call us at 614-389-4004 or email info@twolabs.com

CLINICAL / MEDICAL AFFAIRS

CLINICAL DEVELOPMENT

We have a depth of expertise operationalizing effective clinical development solutions

- Product Development Strategy
- Clinical Trial Design
- Capability Development
- Site Experience Optimization
- Gap Analysis and Benchmarking
- Enrollment Optimization
- Operations Improvement
- Clinical Model Transformation

MEDICAL AFFAIRS

In medical affairs we work with clients to develop specific capabilities or support program strategy and execution

- Metrics and Performance Tracking
- Field Insights and Metrics
- Data Dissemination and Stakeholder Engagement
- Evidence Generation Strategy
- Industry Benchmarking and Insights
- Operating Model Design
- Capability Development and Process Optimization
- Medical Planning and Execution

WHY INVEST IN A PARTNERSHIP WITH TWO LABS?



250+ LAUNCHES
NEW PRODUCTS AND TRANSITIONS



OUR CLIENTS

80% or more of our clients are launching their first drug



17+ YEARS

as a pharmaceutical industry leader

Launching products for manufacturers like Arcutis for over 17 years



FULL SUITE OF SERVICES

From evaluating channel strategies to obtaining proper licensures and building a patient program

TEAM OF EXPERTS

Our team is comprised of industry professionals who are experts in their fields. Their expertise extends across a multitude of disciplines in the pharmaceutical industry, from licensing, compendia, and patient services, to channel strategy, finance, and more. We strive not only to be subject matter experts within disciplines but also in therapeutic classes.

WE ARE KNOWN FOR

Our reputation in the industry is that we understand the client's needs, provide a customized approach, and deliver the results they expect. According to Loyalty Research Center, Two Labs client loyalty was the highest they have seen among any of their B2B and B2C clients.

Source: Loyalty Research Center, August 2018, N=56, Updating research August 2020.

We understand that patients are desperately waiting for the latest drug innovation and pharmaceutical leaders are anxiously getting ready to launch their new drug. The partnership you would experience with Two Labs is the highest our third party research vendor has ever seen from any organization.

At the end of the day we take care of our clients - doing what's right for them and their new drug.