



THE CELL & GENE GROUP AT TWO LABS

Expert strategy and implementation from the leaders in CGT management

Cell and gene therapies are profoundly impacting the future of healthcare – and patient outcomes. The Cell & Gene Group at Two Labs focuses on successfully commercializing CGTs and navigating the rapidly changing CGT landscape so companies can focus on improving patients' lives.

Established track record of success

50+ distinct companies

100+ years of combined industry experience

12 CGT launches

250+ consulting engagements

We pride ourselves on being problem solvers by:

- ✓ Providing deep, industry-leading expertise
- ✓ Customizing our tested approach for your commercialization needs
- ✓ Recommending a distribution channel strategy that maximizes patient access
- ✓ Developing a payer landscape assessment to identify new key areas of analysis and research questions
- ✓ Managing sites-of-care research to illuminate new potential
- ✓ Implementing tactics and meeting goals to keep CGT management on track
- ✓ Delivering the results you expect for your product launch

The Cell & Gene Group partners with CGT companies to plan all necessary launch and management activities, allowing you to leverage key insight from our industry-leading experts and position your company for success.



About Two Labs

Two Labs provides expert, integration services that eliminate barriers to product launch and provide strategies for continued market viability

For a free consultation call us at 614-389-4004 or email info@twolabs.com

OUR CELL & GENE THERAPY SERVICES

We partner with CGT manufacturers to plan all launch activities and deliver on each of the following workstreams:

| | | |
|-----------------------------------|-----------------------|--|
| Channel Strategy & Implementation | State Licensing | 3PL Development, Evaluation, & Selection |
| HUB & Patient Services | Gross-to-Net Planning | Strategic Consulting |
| Compendia | EHRx Solutions | DSCSA Serialization & Compliance |
| Specialty Trade Management | Market Access | Competitive Intelligence |

WHY INVEST IN A PARTNERSHIP WITH TWO LABS?



250+ LAUNCHES
NEW PRODUCTS AND TRANSITIONS



OUR CLIENTS

80% or more of our clients are launching their first drug



17+ YEARS

as a pharmaceutical industry leader for over 17 years

TEAM OF EXPERTS

Our team is comprised of industry professionals who are experts in their fields. Their expertise extends across a multitude of disciplines in the pharmaceutical industry, from licensing, compendia, and patient services, to channel strategy, finance, and more. We strive not only to be subject matter experts within disciplines but also in therapeutic classes.

WE ARE KNOWN FOR

Our reputation in the industry is that we understand the client's needs, provide a customized approach, and deliver the results they expect. According to Loyalty Research Center, Two Labs client loyalty was the highest they have seen among any of their B2B and B2C clients.

Source: Loyalty Research Center, August 2018, N=56, Updating research August 2020.

We understand that patients are desperately waiting for the latest drug innovation and pharmaceutical leaders are anxiously getting ready to launch their new drug. The partnership you would experience with Two Labs is the highest our third party research vendor has ever seen from any organization.

At the end of the day we take care of our clients - doing what's right for them and their new drug.